



NEW ZEALAND
RED CROSS
RĪPEKA WHERO AOTEAROA



New Zealand Red Cross HAVELOCK NORTH GASTROENTERITIS RESPONSE

August 2016

COMMUNITY AND TARGETED OUTREACH



790 PHONE CALLS
MADE

+ A FURTHER 179 CALLS
WHEN PEOPLE NOT
REACHED THE FIRST TIME



INFORMATION HUB SET
UP IN HAVELOCK NORTH
TOWNSHIP



5 SECONDARY SCHOOLS
– HYGIENE ADVICE AND
PSYCHOSOCIAL SUPPORT



22 EARLY CHILDHOOD
CENTRES – DISTRIBUTION
OF BOTTLED WATER,
HAND SANITISER, SOAP



VOLUNTEERS
DEPLOYED



1658
NUMBER OF HOURS
CONTRIBUTED



HOUSEHOLDS VISITED
BY OUTREACH TEAMS
OVER TWO DAYS



TARGETED OUTREACH,
WITH 195 INDIVIDUAL
VISITS TO PEOPLE OVER
8 DAYS

SOCIAL MEDIA AND MEDIA COVERAGE



15,441

PEOPLE REACHED ON
FACEBOOK IN HAVELOCK
NORTH



MEDIA COVERAGE
7 MILLION
IMPRESSIONS

VOLUNTEER LOCATIONS

VOLUNTEERS DEPLOYED FROM
AUCKLAND, HAMILTON, TAURANGA,
ROTORUA, WHANGANUI, WAIRARAPA,
KAPITI/MANA, CHRISTCHURCH AND
HAWKE'S BAY

